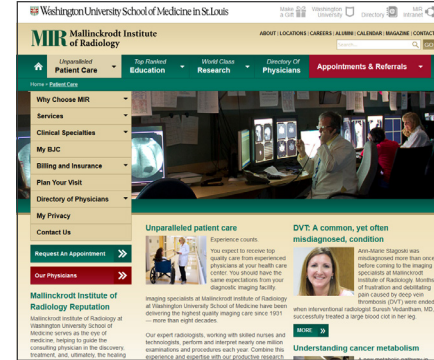
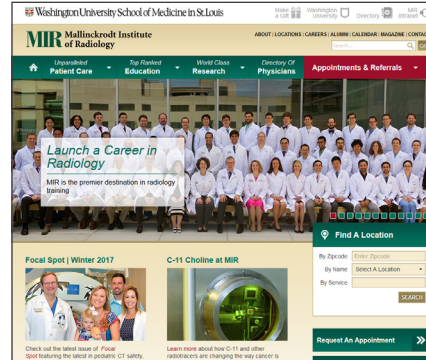


# MIR Mallinckrodt Institute of Radiology



## THE CHALLENGE

Create a Digital Strategy for Washington University Mallinckrodt Institute of Radiology that would allow users to find relative information around patients, physicians, procedures, education and research.

- Identified content type strategies for complex inter-relational data and content
- Engineered data design and custom module solutions for DNN Evoq Content



DIGITAL STRATEGY



UI/UX DESIGN



FRONT END DEVELOPMENT



WEB APP DEVELOPMENT

## THE SOLUTION

As a result of an extensive strategic consulting period, SteadyRain was able to create a new business & digital strategy that would allow Mallinckrodt to reach their business goals.

Deliverables included:

- Completed client discovery and provided a competitive insights presentation
- Completed functional wireframes and information architecture for new site strategy

## RESULTS

Satisfied with the deliverables that SteadyRain provided as part of the consulting engagement, Mallinckrodt hired SteadyRain to execute those deliverables in the form of a New, Responsive Marketing website.

